



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

October 23, 2008

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MAYOR BALLARD DECLARES FRIDAY “INDY LOVES FFA DAY”

INDIANAPOLIS – (October 23, 2008) Mayor Ballard declares Friday, October 24 as "Indy Loves FFA Day" in Indianapolis and calls upon all citizens to recognize and celebrate the 54,000 students attending the National FFA Convention in Indianapolis.

“These students from across the nation are among the best and the brightest and we are so pleased to have them here in Indianapolis,” Ballard said. “This organization is committed to education, community and to improving the world in which we live.”

Mayor Ballard further invites all citizens to wear their blue and gold, the official colors of the National FFA, in support of Indianapolis' largest annual convention.

“The FFA and the young men and women who make the organization so outstanding are an important fabric of our culture and it is our sincere desire to serve FFA well now and for many years to come,” Ballard continued.

This year’s FFA convention runs October 22-25. This is the City’s largest annual convention, generating in excess of \$40 million in economic impact, which is the financial equivalent to Indianapolis hosting a NCAA Division One Men’s Basketball Final Four Championship.

WHAT: INDY LOVES FFA DAY

WHEN: FRIDAY, OCTOBER 24, 2008

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